

ALLEGHENY COUNTY BAR ASSOCIATION
LAWYERS JOURNAL

2023 Advertising Information

Publication Issue Date:	Ad Artwork Due Date:
January 13, 2023	December 21, 2022*
January 27	January 9
February 10	January 23
February 24	February 6
March 10	February 20
March 24	March 6
April 7	March 20
April 21	April 3
May 5	April 17
May 19	May 1
June 2	May 15
June 16	May 29
June 30	June 12
July 14	June 26
July 28	July 10
August 11	July 24
August 25	August 7
September 8	August 21
September 22	September 4
October 6	September 18
October 20	October 2
November 3	October 16
November 17	October 30
December 1	November 13
December 15	November 27
December 29	December 11
January 12, 2024	December 20*
January 26, 2024	January 8, 2024

*Earlier due date due to holidays

Display Advertising Rates for the *Lawyers Journal*

	1x	6x	12x	26x
Eighth Page (5" wide x 4" high)	\$320	\$290	\$270	\$230
Quarter Page (5" wide x 8" high)	\$425	\$380	\$360	\$320
Half Page (10.25" wide x 8" high)	\$755	\$680	\$645	\$575
Junior Page (7.625" wide x 12" high)	\$1,140	\$1,040	\$980	\$880
Full Page (10.25" wide x 15.25" high)	\$1,355	\$1,230	\$1,165	\$1,100
Back Cover (10.25" wide x 15.25" high)	\$1,605	\$1,455	\$1,380	\$1,230

Color Charges (Additional charge for full-color ads, per ad run)

Eighth Page: \$250 | **Quarter Page:** \$375 | **Half Page:** \$500

Junior Page: \$625 | **Full Page:** \$650 | **Back Cover:** \$675

Lawyers' Mart Classified Ads

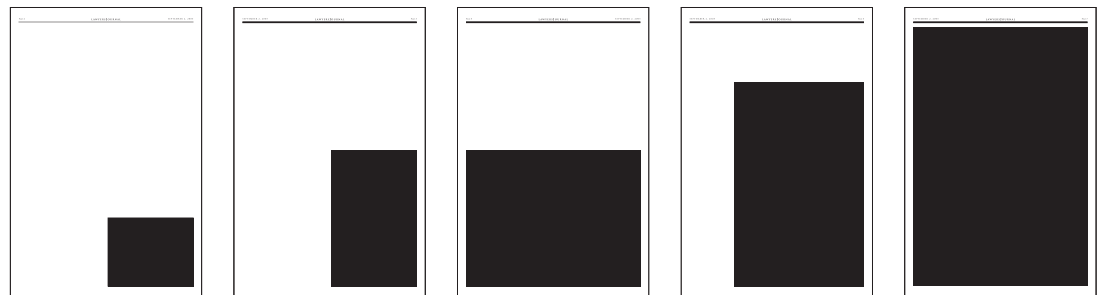
95¢ per Word (Phone numbers, email addresses and websites are considered two words)

15% Commission to all recognized Agencies. Special Positioning: 15% Extra Fee.

Please provide artwork as a final PDF with a minimum DPI resolution of 300, no bleeds.

DESIGN FEE: \$100 to create an ad to well-defined specs, plus one free revision.

For additional revisions – or for ads that involve an extraordinary amount of design work – the rate is an additional \$50/hour. For clients who need help conceptualizing the ad, the hourly rate is applied at the start of the project, with a minimum fee of \$100.



Eighth

Quarter

Half

Junior

Full & Back

For more information, visit ACBA.org/lawyers-journal.