## Allegheny County Bar Association

# LAWYERS JOURNAL

## **2022 Advertising Information**

Publication	Ad Artwork
Issue Date:	Due Date:
January 14	December 22, 2021*
January 28	January 10
February 11	January 24
February 25	February 7
March 11	February 21
March 25	March 7
April 8	March 21
April 22	April 4
May 6	April 18
May 20	May 2
June 3	May 16
June 17	May 30
July 1	June 13
July 15	June 27
July 29	July 11
August 12	July 25
August 26	August 8
September 9	August 22
September 23	September 5
October 7	September 19
October 21	October 3
November 4	October 17
November 18	October 31
December 2	November 14
December 16	November 28
December 30	December 12
January 13, 2023	December 21*
anuary 27, 2023	January 9, 2023

\*Earlier due date due to holidays

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Display Advertising Rates				
for the Lawyers Journal	1x	<b>6</b> x	12x	<b>26</b> x
Eighth Page (5" wide x 4" high)	\$310	\$280	\$260	\$220
Quarter Page (5" wide x 8" high)	\$415	\$370	\$350	\$310
Half Page (10.25" wide x 8" high)	\$730	\$655	\$620	\$550
Junior Page (7.625" wide x 12" high)	\$1040	\$940	\$880	\$780
Full Page (10.25" wide x 15.25" high)	\$1255	\$1130	\$1065	\$1000
<b>Back Cover</b> (10.25" wide x 15.25" high)	\$1505	\$1355	\$1280	\$1130

### **Color Charges**

**Eighth and Quarter Pages:** 

1 Additional Color: Add \$125 | 2 Additional Colors: Add \$275 | Full Color: Add \$375

Half, Junior, Full and Back Cover Pages:

1 Additional Color: Add \$250 | 2 Additional Colors: Add \$475 | Full Color: Add \$625

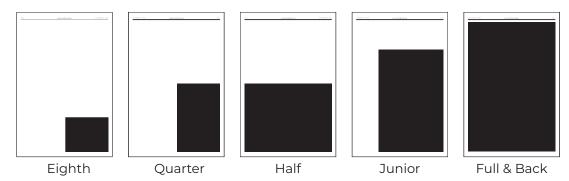
#### Lawyers' Mart Classified Ads

95¢ per Word (Phone numbers, email addresses and websites are considered two words)

15% Commission to all recognized Agencies. Special Positioning: 15% Extra Fee.

Please provide artwork as a final PDF with a minimum DPI resolution of 300, no bleeds.

DESIGN FEE: \$100 to create an ad to well-defined specs, plus one free revision. For additional revisions – or for ads that involve an extraordinary amount of design work – the rate is an additional \$50/hour. For clients who need help conceptualizing the ad, the hourly rate is applied at the start of the project, with a minimum fee of \$100.



For more information, visit ACBA.org/lawyers-journal.