

Allegheny County Bar Association LAWYERS JOURNAL

2022 Advertising Information

Publication Issue Date:

January 14
January 28
February 11
February 25
March 11
March 25
April 8
April 22
May 6
May 20
June 3
June 17
July 1
July 15
July 29
August 12
August 26
September 9
September 23
October 7
October 21
November 4
November 18
December 2
December 16
December 30
January 13, 2023
January 27, 2023

Ad Artwork Due Date:

December 22, 2021*
January 10
January 24
February 7
February 21
March 7
March 21
April 4
April 18
May 2
May 16
May 30
June 13
June 27
July 11
July 25
August 8
August 22
September 5
September 19
October 3
October 17
October 31
November 14
November 28
December 12
December 21*
January 9, 2023

*Earlier due date due to holidays

Display Advertising Rates for the *Lawyers Journal*

	1x	6x	12x	26x
Eighth Page (5" wide x 4" high)	\$310	\$280	\$260	\$220
Quarter Page (5" wide x 8" high)	\$415	\$370	\$350	\$310
Half Page (10.25" wide x 8" high)	\$730	\$655	\$620	\$550
Junior Page (7.625" wide x 12" high)	\$1040	\$940	\$880	\$780
Full Page (10.25" wide x 15.25" high)	\$1255	\$1130	\$1065	\$1000
Back Cover (10.25" wide x 15.25" high)	\$1505	\$1355	\$1280	\$1130

Color Charges

Eighth and Quarter Pages:

1 Additional Color: Add \$125 | 2 Additional Colors: Add \$275 | Full Color: Add \$375

Half, Junior, Full and Back Cover Pages:

1 Additional Color: Add \$250 | 2 Additional Colors: Add \$475 | Full Color: Add \$625

Lawyers' Mart Classified Ads

95¢ per Word (Phone numbers, email addresses and websites are considered two words)

15% Commission to all recognized Agencies. Special Positioning: 15% Extra Fee.

Please provide artwork as a final PDF with a minimum DPI resolution of 300, no bleeds.

DESIGN FEE: \$100 to create an ad to well-defined specs, plus one free revision.

For additional revisions – or for ads that involve an extraordinary amount of design work – the rate is an additional \$50/hour. For clients who need help conceptualizing the ad, the hourly rate is applied at the start of the project, with a minimum fee of \$100.



Eighth



Quarter



Half



Junior



Full & Back

For more information, visit ACBA.org/lawyers-journal.